Shawn W. Sheffield

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Education

- East Tennessee State University (ETSU), Johnson City TN
  Bachelor of Science Digital Media, 2006
  Honors: Dean's List Spring 2006
- South East Community College, Cumberland KY
  Associate Arts, 2003

Software

- Windows, Microsoft Office, Autodesk Maya, AutoCAD, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere, Adobe Dreamweaver

Technical Skills

- 3D Modeling (Polygon, NURBS, Subdivision), Lighting, Texturing, Rendering, Animation, Concept Sketching, Product Design, Graphic Design, Video Editing, Laser Scanning, Web Design, HTML, CSS, Video Production, Video Editing, Project Management

Experience

Employment

- Static Control Components, Inc.
  Multimedia Manager, **Feb. 2010 – Present**
  - Produce engineering based product animations for SCC World-Wide training, advertising and marketing.
  - Develop marketing strategies for domestic and international markets.
  - Collaborate with different departments to create marketing and advertising materials in both digital and print format.
- Delta [v] Forensic Engineering, Charlotte, NC
  Forensic Animator/Digital Effects Artist, **June 2007-Nov. 2009**
  - Produced engineering exact accident reconstruction animations for litigation.
  - Develop marketing materials for local and non-local markets as well as seminars and expositions.
  - Edit and compile video footage.
- Texas Roadhouse, Johnson City, TN
  Server, **Nov. 2003-Oct. 2006**
  - Recorded customer orders while providing excellent service.
- Advance Auto Parts, Cumberland, KY
  Sales Associate, **April. 2002-July 2003**
  - Analyzed customer problems and provided recommendations on parts.

Leadership

- Sigma Alpha Epsilon, Johnson City, TN
  Service and Philanthropy Chair, Fall 2004-Spring 2005
  - Organized charity events.
  - Documented service records for University and National Fraternity awards packet.
- American Cancer Society Relay for Life, Johnson City, TN
  Team Captain, Spring 2004, 2005
  - Managed team and fund raising events.
  - Served as direct representative for team to organization.

Affiliations

- Sigma Alpha Epsilon Fraternity, 2003-2006
- College Republicans, 2004-2006